



ROCK CITY CHURCH

Brand Identity

Designed the brand identity including logo development, font specifications and color palette for the Rock City Church plant project in Columbus for various applications.

Shelley Provenza
Partner and Creative Director

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stacked logo - 2 colors CMYK / BLACK, RED
100 K 100 M 0 K 91 Y

icon - 2 colors CMYK / BLACK, RED
100 K 100 M 0 K 91 Y

stacked logo - 1 color BLACK
100 K 80 K 0 K

icon - 1 color BLACK
100 K 80 K 0 K

stacked logo (gradient) - 2 colors CMYK / BLACK, RED
8 K 100 M 30 K 91 Y

icon (gradient) - 2 colors CMYK / BLACK, RED
8 K 100 M 30 K 91 Y

stacked logo (gradient) - 1 color BLACK
8 K 50 K 80 K 30 K

icon (gradient) - 1 color BLACK
8 K 50 K 80 K 30 K

horizontal logo A - 2 colors CMYK / BLACK, RED
100 K 100 M 0 K 91 Y

horizontal logo A - 1 color BLACK
100 K 80 K 0 K

horizontal logo A (gradient) - 2 colors CMYK / BLACK, RED
8 K 100 M 30 K 91 Y

horizontal logo A (gradient) - 1 color BLACK
8 K 50 K 80 K 30 K