

# e-Newsletters and e-Invitations



Web-based newsletters and invitations to employees, customers and investors. Developed in Dreamweaver. Created templates for internal partners to edit and publish in e-mail. Created large demand internally for use of tool. Directed design and usability of several e-newsletters. Tracked usage through WebTrends.

**Building Materials Update - Message (HTML)**

From: Provenza (Evans), Shelley Sent: Wed 1/7/2009 2:28 PM  
 To: [Redacted]  
 Subject: Building Materials Update

If you are a supervisor of employees who do not have access to e-mail, please help me by printing and distributing this communication. If you have trouble viewing this HTML e-mail, click [here](#).

**Building Materials UPDATE - EUROPE**  
 FROM KIM HOWARD

December 2008 | Issue 2  
 Translated Versions: [Français](#) | [Román](#)

**Building Material Europe**  
**How are we progressing?**

Several weeks ago, I shared with you my thoughts on Building Materials Europe and our focus on a winning strategy. We will:

- Achieve profitability in our current European business
- Substantially grow our market position across all building materials in Europe
- Specifically grow the use of our products in the rapidly expanding Eastern Europe

In this short amount of time, there have been many changes in the market dynamics, which impact our growth and profitability. In this environment, we will continue to focus our efforts on the key areas that drive results. Here are a few examples of winning in action.

**We will create a safe and efficient global supply chain.**

Today we celebrate the three year injury anniversary of our Tuda plant. Thank you to Mihai Gavris and the team for creating the vision and managing through many challenges day by day. What a great way to recognize our progress!

**Additionally, progress continues in the creation of an efficient supply chain:**

- We are establishing standardized processes for customer creation, credit approval, pricing, supply security, forecasting and logistics.
- Maria Arredondo has taken the lead on the creation of a product catalogue. This will allow us to gain sales in our diverse portfolio under very specific time horizons to satisfy our

**Open Enrollment Ends Friday - Message (HTML)**

From: For Your Benefit Sent: Mon 10/27/2008 10:48 AM  
 To: [Redacted]  
 Subject: Open Enrollment Ends Friday

**Monday, Oct. 27, 2008**  
**Enrollment Ends October 31**  
 View your enrollment materials and make your health care choices for 2009. [Full Story](#)

**Viewing Your Live Well Credit**  
 The date you completed your Health Assessment determines when your *Live Well* credit will be displayed in PeopleSoft eBenefits. [Full Story](#)

**The Value of a Flexible Spending Account**  
 Flexible spending accounts (FSAs) allow you to pay for your share of health care expenses or expenses not covered by your health plan using pre-tax dollars. Depending on your tax bracket, this can be equal to receiving a 20 to 40 percent discount on services. [Full Story](#)

**Save up to \$660 in 2009**  
 Take a Health Assessment by October 31 and you're eligible for a monthly \$10 *Live Well* credit in your 2009 paycheck - even if you waive medical coverage. [Full Story](#)

**Enrollment Questions?**  
 Contact the OC Benefit Service Center at 800.725.9335. Representatives are available Monday through Friday from 9 a.m. to 4 p.m. Eastern time or [click here](#) to send an e-mail.

[View All eFYB News Stories](#) **eFYB NEWS**

**Cash Revolution: Finding the Money - Message (HTML)**

From: Resource: OCNEWS Sent: Wed 4/1/2009 12:14 PM  
 To: [Redacted]  
 Subject: Cash Revolution: Finding the Money

Attachments: 20090401\_stories.pdf (308 KB)

**BlackBerry users:** Click [here](#) to read this week's stories.

**Wednesday, April 1, 2009**  
**Today's Stories**

**Cash Revolution: Finding the Money**  
 2009 is the year of the cash revolution. Owens Corning leaders have asked employees to operate with a mindset that every dollar counts. Across the company, people are answering the call to cut expenses. OC News begins a series of stories highlighting ways employees have found some extra cash. [Full Story](#)

**Virtual March Begins Today**  
 Owens Corning reminds U.S. employees to support the T. Boone Pickens' virtual march on Washington, D.C., which begins today. The goal of the march is for people to contact members of Congress to stress the importance of comprehensive national energy reform. [Full Story](#)

**Stories Posted This Past Week**

**March 31, 2009**  
**Never Mind R-Value - This Group Likes Board's Art Value**  
 The adults with disabilities who attend Magnolia School don't know much about the insulating properties of Owens Corning's FOAMULAR® sheathing. Still, they love the board. Artists from the New Orleans, La., United States, school use the board as a canvas for their painting. [Full Story](#)

**March 30, 2009**  
**OC Glass Part of Hitachi's Winning Product**  
 Owens Corning glass has helped Hitachi make an energy-efficient washer-dryer and win an award from the Japanese Ministry of Economy. Hitachi Appliances Inc. received the 2008 Minister's Prize for its front-loading washer-dryer "Heat Recycle - Big Drum." Owens Corning Japan sells glass master batch (GMB), long fiber thermoplastic (LFTF) to Hitachi. [Full Story](#)

**March 27, 2009**  
**Employees Achieve Safety Milestones**  
 In safety, OC News continues its monthly series of stories that are leading the way in safety. [Full Story](#)

**Join Owens Corning at the VDI Conference - Message (HTML)**

From: Provenza (Evans), Shelley Sent: Mon 4/6/2009 9:53 AM  
 To: Corporate Communications  
 Cc: [Redacted]  
 Subject: Join Owens Corning at the VDI Conference

**JOIN OWENS CORNING AT THE VDI CONFERENCE PLASTICS IN AUTOMOTIVE ENGINEERING**

Please Visit Our Exhibit at the Rosengarten Conference Center

**Date**  
 March 29

**Hours**  
 10:00-10:45  
 10:45-11:30  
 2:30-3:15

**Location**  
 Dorint Hotel  
 Mannheim,  
 Germany

You are cordially invited to attend a presentation being given by Owens Corning's Enamul Haque, Director of Applications Innovations, Owens Corning Automotive. The presentation features AcoustiMax™ substrate, a new lightweight glass-mat composite material for vehicle interiors that provides improved structural and acoustical properties in applications such as headliners, trunk liners, under-body shields, seat backs and package trays.

For more information on the VDI conference, please visit [www.vdi.de/automotive](http://www.vdi.de/automotive).

For more information on Owens Corning Composite Solutions, please visit: [owenscorning.com](http://owenscorning.com)

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**MEETING HIGHLIGHTS**

HOME ► ONE COMPANY ► TOWN HALL HIGHLIGHTS ► FEBRUARY 26, 2009

**One Company Town Hall Reviews 2008 Results, 2009 Opportunities**

During a One Company town hall meeting on Feb. 20, **Mike Thaman**, chairman and chief executive officer, gave perspective on the company's fourth-quarter and full-year 2008 financial results and how the financial market reacted to them.

In addition, employees learned about the need for a cash revolution, and how the recently enacted U.S. economic stimulus package could impact the company.

**Welcome A Global Session**  
 CEO **Mike Thaman** welcomed employees from around the world who attended the meeting either in person in Toledo, Ohio, United States, or through a video or audio connection.  
[Video](#) | [Audio](#)  
 03:08 minutes

**Safety Continuous Improvement Every Day**  
 The company's safety performance was bad during the first three weeks of 2009, but it has gotten better.  
**Angie Russell**, a quality technician at the Tiffin, Ohio, United States, plant, shared her accident story and how that impacts how she thinks about safety today.  
[Video](#) | [Audio](#)  
 12:06 minutes

**2008 Results A Successful Year**  
 Owens Corning completed a successful 2008, but the stock market has not reacted favorably. CEO **Mike Thaman** explained the key messages delivered to investors with the 2008 financial results and the reasons why investors are cautious.  
[Video](#) | [Audio](#)  
 11:22 minutes

**U.S. Stimulus Bill Opportunity Ahead**  
 The U.S. economic stimulus bill could help the insulation business by boosting the funding for the weatherization program and increasing those eligible. It now applies to families whose household income is less than 200 percent of the federal poverty level, or a household income for a family of four at about \$44,000. *(This number differs from the one Thaman used in the meeting.)*  
[Video](#) | [Audio](#)  
 06:07 minutes

**Stimulus Bill - Part 2 Working With Speed**  
**Karel Czanderna**, building materials group president, said teams have worked for months to get the right language into the stimulus bill. Now the company must work with speed to ensure it benefits from the package.  
[Video](#) | [Audio](#)  
 07:19 minutes

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April 2008 | Issue 2 The Americas Regional Newsletter

**In This Issue**

- Business Update
- Safety Report
- People Profile
- Calendar of Events

**Business Update**

**SAP Deployment to Capivari Begins**

April marked the beginning of the deployment of OC's SAP 4.7 system to the Capivari, Brazil plant. The plant currently uses a slightly older version of SAP (4.6) that is supported by former parent Saint-Gobain.

The project is scheduled to go live in early July...with project support ongoing through the July financial closing process. Please be aware of this major initiative as you engage our colleagues in Rio Claro and Capivari.

**Synergies: "Realization of the Promise of OCV"**

- Through the use of AGM technology, Capivari has achieved additional production. This will improve annual net profit for OCV.
- Transferring roving production from Amarillo, Texas to Tlaxcala (Violet) to fully utilize this state-of-the-art plant for OCV assembled rovings for North America and increasing margin by \$4 million annually.
- Rebuilding and restructuring the Anderson, South Carolina, plant (Project Star) with state-of-the-art technology to focus on DUCS and deliver more than \$8 million profits.
- Through great work with our suppliers, the Americas sourcing team is implementing changes that will save \$2 million annually in areas such as logistics, batch materials, sizing chemicals, and packaging materials.

**Safety Report**

The Americas safety results have improved significantly towards the target of zero incident performance and culture.

Our goal for the year represents a 27 percent improvement with an RIR of 1.04. Through the first week of April, we have been able to achieve an RIR of 0.44.

Congratulations to all for being more diligent than ever in identifying and correcting safety hazards and for making our behavior based safety process very effective.

**We have identified and corrected over 1,300 hazardous situations in the last three months.**

**People Profile**

After a 10-year sabbatical, Bob Skowronek has returned to Owens Corning Composites team as distribution sales manager.

**Bob Skowronek**  
 Distribution Sales Manager

Bob was with Owens Corning from 1984 through 1998 and held a variety of jobs within the business units.

He began his career as a sales representative in Chicago selling reinforcements, resins and yarn products. He then became the distribution area manager for the Midwest. He was recognized with a number of sales awards including Sales Builder and Presidents Club. He was also one of the initial inductees into the Chairman's Club in 1994.

On a personal note, his nickname "Moose" has followed him wherever he has worked. There are many large customers in our business that still refer to him as Moose and are happy to see him back on the team.

Bob resides in Indianapolis, Indiana, and has been happily married to Kristen for 20 years and has two beautiful daughters, Jamie (13) and Nicole (11). For recreation he enjoys running, swimming and has been known to play a little golf.

**Calendar of Events**

- The Americas Sales Meeting - May 6-8 Ft. Lauderdale, FL
- Wind Power - June 4-6 Houston, TX
- IBEX Show - October 6-8 Miami, FL
- Faipilar Expo - November 7-9 Sao Paulo Brazil

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OCV Reinforcements | OCV Technical Fabrics | OCV Non-Woven Technologies

For more information about Owens Corning Composite Solutions, visit [www.owenscorning.com/composites](http://www.owenscorning.com/composites).

**See Us On the Oprah Winfrey Show - Message (HTML)**

From: Corporate Communications Sent: Mon 4/6/2009 9:50 AM  
 To: [Redacted]  
 Subject: See Us On the Oprah Winfrey Show

**SEE US ON THE OPRAH WINFREY SHOW**

See Owens Corning HOMEExperts® professionals in action on The Oprah Winfrey Show on Friday, Nov. 12 when the pros work with designer Nate Berkus to makeover Kirstie Alley's home. Check local listings for stations and times.

[www.HOMEExperts.com](http://www.HOMEExperts.com)

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**CONWED designscape**

Introducing CONWED DESIGNSCAPE REP NEWSLETTER MARCH 2009 NEWSLETTER

**General Business Update**

- Competitive Information** - The overall competitive activity level is quite high causing selective price pressure which we are addressing... [Click here for more on General Business Update](#)

**Customer Operations**

- Service Cycle** - You bring it in, we'll get it out!
- Featured Customer Operations** - Team members of the month... [Click here for more on Customer Operations](#)

**Manufacturing**

- New Improvements** - Acoustic Systems Business now has in-house water jet cutting capacity...
- Quality** - we are reviewing our new internal process for improving response...
- Shipping** - a freight project is underway in conjunction with the Owens Corning Global Logistics group... [Click here for more on Manufacturing](#)

**Contact Us**

We value you as a member of our team. Please [click here](#) to send us your feedback. Below are contacts within Owens Corning's Acoustics division. [Click here for more on Contact Us](#)

**What's New**

**New Flat Access Ceiling System**

The AGS technical and manufacturing team continues to make great strides in getting the flat access ceiling system components of our flat access ceiling system completed.

**New Technical Resources**

Involving five new technical resources worldwide to support our sales efforts.

**The Dodge Lead Process**

Lead time reduction and more data!