

Brand Identity, Collateral & Interactive

Developed the new logo and brand identity as well as supporting collaterals for MOMentum at CedarCreek Church. Designed print and interactive collateral including business card, poster, flier, presentation, print and electronic newsletters, Twitter and Facebook themes, Flash banner ad and slideshow.

Overview

MOMentum is a gathering at CedarCreek Church designed to support all moms as they fulfill their mission to love Jesus, serve others and tell the world about Christ. Part of God's design was to be in community and relationship with each other and MOMentum provides opportunities for all moms to:

- develop meaningful relationships with other moms,
- build community for our families,
- find support for the demands and stages of motherhood and,
- serve together.

MOMentum is like a lifegroup experience shared uniquely with other moms.

Visual Communication Goals

MOMentum is the new name for an existing moms group at CedarCreek Church. The new name represents growth and acceleration and CedarCreek needed a brand image developed that would capture the essence of the new leadership, reach and impact the lifegroup experience will have on moms and families. ThreeTrees Studio developed the brand image as well as supporting collaterals and interactive visual communication pieces.

The scope of the work included:

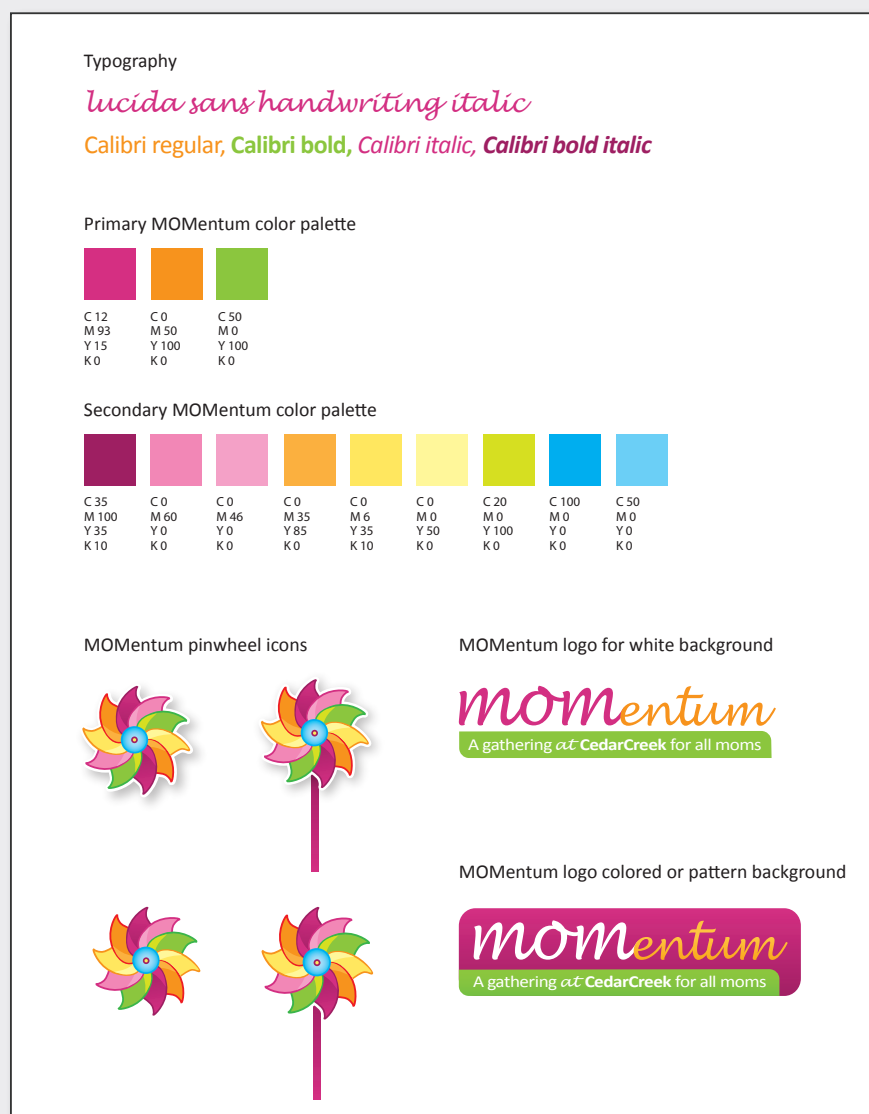
- Logo development – custom illustration, typography and color definition
- Collateral design – posters, fliers, business cards, forms and newsletter
- Interactive design – Flash banner and slideshow, e-newsletter, PowerPoint presentation template, Twitter and Facebook custom design

Contact Us

To learn more about this project, or to request a quote, please contact us at info@threetreesstudio.com or call 419.704.0774.

More examples on next page...

MOMentum Brand Identity



MOMentum – A gathering at CedarCreek for all moms

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ThreeTrees
STUDIO LLC
creating crazy good art™

Shelley Provenza
Creative Director and Partner
sprovenza@threetreesstudio.com

Flier

momentum
A gathering at CedarCreek for all moms

www.CedarCreek.tv/MOMentum
MOMentum@CedarCreek.tv
[Facebook.com/CedarCreekMOMentum](https://www.facebook.com/CedarCreekMOMentum)
[Twitter.com/MOMsAtTheCreek](https://twitter.com/MOMsAtTheCreek)

Meeting the first and third Thursdays at
9:30am
or
6:30pm

MOMentum is a gathering of moms meeting at CedarCreek Church the first and third Thursdays of each month from September to May.

At MOMentum meetings you will hear topics targeted at the hearts of moms and will have opportunities to:

- develop meaningful relationships with other moms,
- build a community for your family,
- find support for the demands and stages of motherhood, and
- serve together.

Join us and gain MOMentum for your life!

Poster

momentum
A gathering at CedarCreek for all moms

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6:30pm

eNewsletter Visual Design

This Email Was Sent From CedarCreek Church.
If you cannot view the images in this email, PLEASE CLICK HERE.

Send this to a Friend/Colleague

To ensure that you receive my mail in your inbox, please add me to your safe list. You can view instructions here.

To all CedarCreek MOMentum Moms

August 25, 2011

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Upcoming MOMentum Activities

Date	Time	Description
Sep 4	10:30 – noon	Play Date – join us for family fun at the name and location of the place – FREE
Oct 5	1 – 3:30 pm	Play Date – join us for family fun at the name and location of the place – FREE
Oct 5	1 – 3:30 pm	Play Date – join us for family fun at the name and location of the place – FREE

MOMentum is a gathering for all moms at CedarCreek. Join us for speakers targeted at the hearts of moms, amazing small group discussions and support through all stages of mothering.

Meeting the first and third Thursdays at 9:30 am or 6:30 pm

CedarCreek Church • Perrysburg Campus • 29129 Lime City Road • Perrysburg, OH 43551
419.661.8661 or MOMentum@CedarCreek.tv

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If you did not wish to receive this, please [unsubscribe](#).

Business Card

momentum
A gathering at CedarCreek for all moms

www.CedarCreek.tv/MOMentum
MOMentum@CedarCreek.tv
[Facebook/CedarCreekMOMentum](https://www.facebook.com/CedarCreekMOMentum)
[Twitter/MOMsAtTheCreek](https://twitter.com/MOMsAtTheCreek)

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Slideshow

What is MOMentum?

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